



FIP-IFP SEAL POLICY

This document is designed to provide information and guidelines about the terms and conditions for permission to be granted for an applicant's consumer foot health care products, packaging, promotional and advertising material to bear the FIP-IFP Seal in named countries where such usage is permitted by law

The International Federation of Podiatrists (FIP-IFP) has developed a logo (Seal) designed for use on consumer products and packaging as well as promotional and advertising materials in those countries, states or provinces where the laws permit such usage. The use of the FIP-IFP Seal is entirely voluntary and is available to FIP-IFP Corporate Partners (CP) and non FIP-IFP applicants. In order for any product to bear the FIP-IFP Seal, appropriate protocols and requirements must be met.

1. The Objective of the Seal

The FIP-IFP Seal on a product, the product labelling, literature, packaging, promotional and advertising material is designed to inform podiatrists, their patients and the general public that the FIP-IFP has independently evaluated and accepted or approved the applicant and manufacturer's claims as to the effectiveness and quality of the product, backed up with substantial scientific evidence and research. The FIP-IFP Seal on a product, the product labelling, literature, packaging, promotion and advertising material does not mean or imply that FIP-IFP has independently tested the safety, effectiveness and quality of the product for use by professionals or consumers.

2. The FIP-IFP Seal Commission

The Logo Commission is composed by an Independent Panel who are internationally recognized experts in the area of foot health care products. The identity of those members shall remain confidential.

The Commission is charged with the responsibility of reviewing information on the use of therapeutic (medicinal) agents that are used in the practice of podiatric medicine or that are beneficial to public foot health and the consumer.

Permission for a product to carry the FIP-IFP Seal will be communicated in writing by the Executive Director of the FIP-IFP.

3. The use of the FIP-IFP Seal

The use of the Seal will normally be granted for up to three years. Renewal of the use of the Seal will be considered upon re-application. Permission will be granted for use in named countries only and where the Federation has been satisfied by the applicant that such usage is permitted by law, and all labelling, product literature, packaging, promotion and advertising material used in each country, where different from the original submitted, has been approved by the FIP-IFP.

Any change of the product such as in the ingredients/material/design will require re-application. The logo may not be altered in any way except in size; the color options are limited to black, blue or white (except where specific approval has been given by FIP-IFP for an alternate color). Any misleading or deceptive use of the Seal will result in permission being revoked (by the FIP-IFP Seal Commission). The Federation reserves the right to change the protocols and requirements at any time, and it should be understood that not every product submitted by an applicant will be guaranteed permission to bear the FIP-IFP Seal.

4. Confidentiality and liability of submission of products

All materials submitted by an applicant shall become the property of FIP-IFP and shall be considered confidential. FIP-IFP shall require the FIP-IFP Seal Commission to sign a Confidentiality Agreement that prohibits them from disclosing to anyone outside the Commission any of the material submitted regarding a product.

The Federation will, however, not be liable to the Applicant for any damages resulting from the acts or omissions of the Commission, including, but not limited to, their failure to abide by the Confidentiality Agreement.

The Federation assumes no responsible or liability for any and all claims and other statements made by the applicant or the manufacturer on the product and in the product labelling, literature, packaging, promotional and advertising material or otherwise. The Federation will require that the applicant indemnify the Federation and the FIP-IFP Board and hold them harmless against any and all claims or liabilities in connection with all or any use of the product bearing the FIP-IFP Seal.

5. Criteria for qualification of the logo

The Seal is granted when evidence of safety and effectiveness of a product has been established by an appropriately recognized laboratory and/or clinical investigation applicable to therapeutic (medicinal) agents under consideration. In addition, the Seal shall be granted only when products allow for quality foot health. Products that are primarily cosmetic shall not be considered acceptable for the Seal.

6. Foot Health Care product categories

Non-prescription medicinal products

Over the counter medicinal, therapeutic or cosmetic products used by the general public and recommended by the podiatrist for the treatment of conditions of the foot and ankle.

Prescription medicinal products

Prescription-only medicinal or therapeutic products used by the general public on the prescription and direction of the podiatrist for the treatment of conditions of the foot and ankle.

Footwear

Footwear used by the general public and prescribed or recommended by the podiatrist.

Hosiery

Hosiery used by the general public and prescribed or recommended by the podiatrist.

Orthotics

Orthotics (insoles, foot beds, shoe inserts, etc.) used by the general public and prescribed or recommended by the podiatrist.

Equipment

Equipment used by the general public and recommended by the podiatric physician or used by the podiatrist.

FIP-IFP SEAL Application Terms and Conditions

1. A separate application form completed in English is required for each product to carry the FIP-IFP Seal.
2. A processing fee is required for each application (see enclosed fee schedule).
3. The names of each country where the product will be sold and for which permission is being sought for the product to carry the FIP-IFP Seal. The application form for each product shall indicate, where applicable and where different:
 - the name of the product (including trade or generic names)
 - the intended use of the product
 - the composition of the product such as the materials used in the construction or the chemical name and composition of each ingredient, including the amount of each ingredient
 - all known and reported incompatibilities, side effects and reported adverse reactions
4. Each application and all evidential material shall be sent to director@fip-ifp.org as an electronic application. It may be requested to be sent in written form to FIP-IFP Headquarters in Paris, France.
5. Seven (7) samples of the product and seven (7) copies of all labelling packaging, product literature accompanying the product, promotional and advertising material used currently or proposed, including those in any of the identified countries in 3 above, if different, shall be submitted with each application. The submission procedure will be agreed by both parties.
7. The evidential material shall include where applicable;
 - evidence of compliance with all legal and regulatory approval in each of the countries specified in 3 above
 - evidence of laboratory research and testing reports
 - evidence of clinical objective studies and trials
 - evidence of safety
 - evidence of quality control procedures
8. In addition, the Federation will require proof that the company:
 - accepts the terms and conditions for permission to use the Federation's Seal Policy
 - indemnifies the Federation from any and all claims or liabilities for any and all use of the product bearing the logo in all countries for which permission has been given to bear the FIP-IFP Seal.

Benefits of the FIP-IFP SEAL

For more than 70 years, the FIP-IFP has been a trustworthy and independent organization and source of information on the quality of products that promote Foot Health Care.

As part of its respected FIP-IFP Seal Program, FIP-IFP offers the following benefits:

- Announce awarding of the Seal in the Association's magazine, FootSteps, digitally distributed to all member organizations
- Assist Seal-holding companies upon request with media-related communication (i.e., logo, informative brochures)
- Promote professional purchase programs or discounts offered to FIP-IFP members on its website
- Provide Seal logo in digital format for internal and external corporate promotion
- Promote Seal-holding companies on FIP-IFP website and newsletter (once a year)

FIP-IFP SEAL Schedule of fees

Processing fee for each product application - to be included with the completed application and supporting material.

A € 1,000 fee is required for each single submission

A € 1,500 fee is required for multiple submissions of two to four products

A € 2,500 fee is required for multiple submissions of five to seven products

A € 3,000 fee is required for multiple submissions of eight to nine products

A € 4,500 fee is required for multiple submissions of ten to fourteen products

A € 6,000 fee is required for multiple submissions of fifteen to twenty products

A € 9,000 fee is required for multiple submissions of twenty-one to twenty-five products

An €11,000 fee is required for multiple submissions of more than twenty-five products

Three year approved logo usage fee for each product – payable one month after written permission has been granted to use the FIP-IFP Seal on the product, the product packaging, promotion and advertising material.

Yearly management fee of 500€ (only payable in year 2 & 3), independent on the number of products.

Corporate Partners Applicants:

FIP-IFP Corporate Partners are entitled **discounts** on Seal submission fees.

FIP-IFP Contact information

For any additional questions you may contact Caroline Teugels, Executive Director of the FIP-IFP director@fip-ifp.org, +32 495 22 44 31.

The FIP-IFP Headquarters are located in France , Rue Eugène Carrière 57, 75018 Paris.



FIP-IFP SEAL Application Form

Note: A separate application is required for each product

Name of the product:

Trade or generic product names (where applicable):

Name of the company + website:

Address to which correspondence should be sent:

Contact person authorized to furnish further information (should it be required):

Function:

Telephone: +

E-mail:

INDEMNITY STATEMENT

I, (name of the applicant).....certify that the information on or attached to this application is accurate and true to the best of my knowledge and belief. I have read and agree to the application terms and conditions for permission to use the FIP-IFP Seal.

I clearly understand that the Federation assumes or accepts no responsibility for any or all claims as to the safety, effectiveness or quality of the product or for any statements on the product or in the product labelling, literature, packaging, promotional and advertising material or otherwise in each and every country identified in this application.

I agree to indemnify and hold the Federation harmless from any and all claims made for the product and for any and all liabilities for any and all uses of the product bearing the Federation's logo in any or all countries for which permission has been given to bear the FIP-IFP Seal.

Signature:..... Date.....

